

WP Robot Documentation

Thank you for purchasing WP Robot! This little guide will help you set up your new plugin on your weblog quickly and explain all the available options to you.

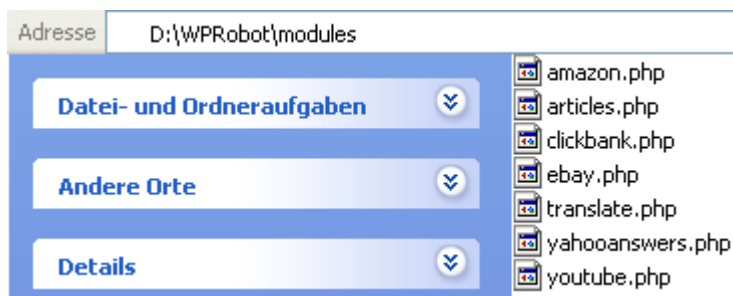
You can find a web-based version of this documentation [here](#).

1. Installation

Most of you have probably installed a plugin on their Wordpress weblog before and since it is actually quite simple I won't waste too much time on this section. If you need more help with the installation, there are very good and detailed guides available on the web, for example this one: <http://urbangiraffe.com/articles/how-to-install-a-wordpress-plugin/>

- **Copy all module files to the "modules" folder of WP Robot**

All of the source files of WP Robot are located in a folder called "WPRobot". Inside this folder you will find another one called "modules", which is where all the module files are stored. So, if you have bought (or plan to buy) additional modules you will have to copy the files you get into this folder in order to enable them! If you own all 7 modules the folder should look like this:



- **Upload the "WPRobot" folder to your host and activate the plugin in your Wordpress admin area**

As usually when you install a plugin, upload the files (in this case the whole "WPRobot" folder!) to the /wp-content/plugins folder of your Wordpress installation. After that you will just have to navigate to the plugins section of your Wordpress admin area and click the "Activate" button next to the entry for WP Robot.

That's it, you're all set and can start using WP Robot now!

2. Quick Start Guide

After you have finished the installation and activated the plugin additional menu options for WP Robot will appear in your Wordpress admin section. They will look like this:



- **Go to the "Options" screen of WP Robot**

Although the "Keywords" section (to which you get when you click the big "WP Robot" header) is what could be called the main part of the plugin it is important to have a look at the options of WP Robot first. In order to do that just click on the "Options" link!

What you will see on the next screen depends on which modules you have installed. The more you have, the more options you will see obviously. For the sake of this quick start guide I will only explain the most important options you should set up before starting to create posts. For a detailed explanation of all options please refer to section 3 of this guide.

- **Insert your affiliate keys for Amazon, eBay and Clickbank**

The first options you'll probably want to set are your affiliate IDs because without them you won't earn money from your posts. Affiliate ID options are available for the Clickbank" module, the Amazon module and the eBay module.

- **Set "New Post Status" to draft if you want to review posts before going live.**

Next you should decide if you want to publish new posts made by WP Robot on your weblog immediately or if you want to add them as drafts in order to review them first. You can do that via the "New Post Status" option in the very beginning of the options form.

- **Go to the "Keywords" (main page) of WP Robot**

Besides that there are no options that would require your immediate attention. Still, since most of them are actually quite self-explanatory you should have a quick glance over all of them. After that, head on to the "Keywords" section of WP Robot through the link in your admin navigation (click on the link titled "WP Robot").

- **Add a new keyword with your custom settings**

Add New Keyword

<p>Main Settings</p> <p>Keyword: <input type="text" value="(1)"/></p> <p>Category: (2) <input type="text" value="Nice Things"/></p> <p>Post every: <input type="text" value="(3)"/> <input type="text" value="Hours"/></p> <p><input type="button" value="Add Keyword"/></p>	<p>What to Post? (4)</p> <p><input checked="" type="checkbox"/> Amazon Products</p> <p><input checked="" type="checkbox"/> Articles</p> <p><input checked="" type="checkbox"/> Clickbank Ads</p> <p><input checked="" type="checkbox"/> eBay Auctions</p> <p><input checked="" type="checkbox"/> Yahoo Answers</p> <p><input checked="" type="checkbox"/> Youtube Videos</p>	<p>Optional Settings</p> <p>Amazon Department: <input type="text" value="All Departments"/></p> <p>eBay Category: <input type="text" value="All Categories"/></p> <p>Yahoo Answers Category: <input type="text" value="All"/></p>
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The image above gives an overview over the "Add new keyword" form. Basically everything is straight forward here.... you enter the keyword (1) you want to generate posts for, select the category (2) of your blog you want the posts added to and specify a timespan (3) , i.e. "create a post every 5 days". If you want to you can also disable posting of specific modules via the checkboxes (4) in the middle and add some specific options only used by certain modules on the right.

- **Afterwards keywords can be edited and deleted with the table on top**

After you pressed "Add Keyword" the keyword will be shown on the top of the page like this:

<input type="checkbox"/>	somelongtestkeyword	Category: Nice Things	Next Post: 12th of June 2009 22:53:53
	edit Posts created: 0 (Amazon:0 Articles:0 Youtube:0 Yahoo:0 Clickbank:0! eBay:0)		

Important: The red ! next to a post number means no (or no more) posts have been found for this module and keyword. The specific module will then be disabled for this keyword, all others will continue to post though!

A first post will be created shortly after a new keyword has been added to WP Robot automatically.

As you can see the table shows you details about the keyword and posts created and gives you the options to **delete** or **edit** a keyword. With the **"Run now" button** you can also create additional posts for any keyword outside of the regular schedule.

3. The Options Page

In this section you will find an explanation of every option and setting available in WP Robot.

3.1 Templates

Templates allow you to specify how the posts generated by WP Robot will look. There is a specific template option available for each single module, which only applies to posts created by that module.

All templates use template tags like for example {keyword}, which will then be replaced with the associated content in posts created by that module. All template options are set up by default, so you don't have to change them if you don't want or need to.

There are two template tags which are available for all modules, which are **{keyword}** (inserts the keyword you set up in WP robot) and **{url}** (inserts the URL of the post/page that has been scraped). You can of course also enter other text, html tags or hyperlinks inside the templates besides template tags!

For the module specific template tags please have a look at each module's explanations below.

3.2 General Options

- **New Post Status:** New posts created by WP Robot can either be added as drafts (allowing you to review them before going live) or published immediately.
- **Reset Post Count:** If set this option will reset the post count of all modules after a certain number of posts has been reached, i.e. if set to 50 the post count for the Amazon module will be reset to zero after 50 posts have been made (which means it starts posting from the beginning again). This can be useful because results on many sites usually get more and more unrelated to the original keyword after a certain number of results.

3.3 Amazon Options

- **Amazon Affiliate ID:** Your affiliate ID for Amazon, usually looking like "name-20".
- **Post Reviews as Comments:** Whether to add reviews from the Amazon product page to posts as comments. Excerpt reviews refers to the small review excerpts which are usually displayed on the right hand side of the Amazon review section.
- **Amazon Description Length:** The length of the description from the Amazon product page that will be included in posts. "Full Description" does also include any images, tables and other data in the original description.
- **Amazon Website:** Specify which Amazon site you want to use.
- **Post Template:** see 3.1. for a general description of templates. Template tags available are: *{thumbnail}* (Thumbnail image of the product), *{description}* (description of the product), *{link}* (Affiliate link to the product)

3.4 Article Options

- **Article Formatting Method:** "Leave Formatting Intact" uses original formatting rules of articles which is usually better for non rewritten/translated articles, but: all links within the article body remain live with this method! "Replace Formatting" replaces all original formatting and code of the articles, which is safer if you translate your articles.
- **Post Template:** see 3.1. for a general description of templates. Template tags available are: *{article}* (the Article body), *{authorbox}* (box with author information and links)

3.5 Clickbank Options

- **Clickbank Affiliate ID:** You affiliate ID for Clickbank, which is also your username on clickbank.com.
- **Post Template:** see 3.1. for a general description of templates. Template tags available are: *{description}* (description of the Clickbank Ad), *{link}* (Affiliate Link for the Clickbank Ad)

3.6 eBay Options

- **Ebay Affiliate ID:** You affiliate ID for eBay.
- **Country:** Determines which eBay website will be used, i.e. "United Kingdom" will return auctions from ebay.co.uk.
- **Sort results by:** Different options for ordering the results from eBay which will be posted.
- **Number of Auctions per Post:** With this option you can add more than one eBay auction to a single post.
- **Post Template:** see 3.1. for a general description of templates. Template tags available are: *{auctions}* (the auctions scraped from eBay)

3.7 Yahoo Answers Options

- **Add "Powered by Yahoo! Answers" text to footer:** The TOS of Yahoo Answers requires that websites which use their content add the text "Powered by Yahoo! Answers" somewhere on the page. This setting gives you the option to do that easily but of course you could also just disable it and add the text somewhere yourself.
- **Post Template:** see 3.1. for a general description of templates. Template tags available are: *{question}* (the question from Yahoo Answers)

3.8 Youtube Options

- **Post Template:** see 3.1. for a general description of templates. Template tags available are: *{video}* (the embedded Youtube video), *{description}* (the Video's description)
- **Post Comments:** If selected the comments of Youtube videos will be scraped and added to the posts as comments.

3.9 The Translation Module

- **Translate posts from ... :** Here you can set the language you want posts to be translated to. You can translate the same text several times in order to rewrite it, for example by translating from English to German to English.
- **Translation Service to use:** WP Robot can either use Google Translate or Yahoo Babelfish or both (on a random basis) to translate texts.
- **Translate...** : Here you can select which texts and modules are being translated by the translation module and which are not. By default some of the checkboxes (i.e. for titles and Youtube comments) are deactivated and I recommend you don't activate all of them because **if you make too many translation requests Google might temporarily ban your IP address!**

4. The Probabilities Page

Through the probabilities page you can control which modules are used more or less often than others or, in other words, the chance a certain module is selected to create a post.

By default WP Robot posts Clickbank ads, eBay auctions and Youtube videos a little less likely than the other modules. If you want to change that simply edit the percentage values on the page and save your changes. The total of all probabilities has to be 100!

If you choose not to use a certain module when setting up a keyword the value entered in the probabilities page for the module is of course overridden and set to zero for this particular keyword.

5. Support

If you need any other help with using WP Robot, have a problem, discovered a bug or want to make a suggestion please don't email me but use the WP Robot **support forum** instead. This way other users can check if there was already a solution to their problems (and you should too before posting!).

You can find the forum here: [WP Robot Support Forum](#)

6. Affiliate Program

Easily get back the money you spent on WP Robot: Earn 35% commission on every sale you refer by using the [WP Robot affiliate program!](#)